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FOR IMMEDIATE RELEASE

NonProfit HelpDesk Announces High-Demand Certificate Courses, Free of Charge, for NonProfit Organizations

Brooklyn, NY, January 23, 2010 – The NonProfit HelpDesk (NPHD), a division of the Jewish Community Council of Greater Coney Island, has launched a full program of certificate courses at Brooklyn College for 2010. Management, staff and board members of nonprofit organizations can attend these courses at no charge.

The courses, which will be taught by practicing experts in each field, will be organized in sequences of full-day courses running from two to six weeks. The sequence topics are:

- [Tracking Your Money](#)
- [Organizational Development](#)
- [Technology Development](#)
- [Optimizing Fundraising Efforts](#)
- [Board Development](#)
- [Human Resource Management](#)
- [Marketing](#)

Interested nonprofit staff and board members can register for individual courses or an entire sequence. Those completing a sequence will receive a certificate from Brooklyn College.

NPHD Director Chaya Abelsky says, “The topics of our courses reflect the areas in which community-based nonprofit organizations most often request our guidance and assistance. By providing courses that target the most urgent needs of nonprofit organizations we enable these organizations to move towards greater efficiency, accountability and productivity and improved service quality.”

The NonProfit HelpDesk has been praised by government officials and nonprofit leaders citywide for its commitment to empowering the staff of its nonprofit clients.

Over 200 individuals have already registered for courses, with many signed up for full sequences or multiple courses. Courses started in mid-January and will run through June. Attendee response to the first courses offered has been overwhelmingly enthusiastic and, in response to popular demand, NPHD is preparing online forums for course attendees to continue to interact with their classroom peers and instructors.

Registration is ongoing at the [NPHD website](#), or by calling 718-449-5000, x 2267. Course development and delivery was funded by the New York City Department of Youth and Community Development, which provides technical assistance to New York City nonprofit organizations that receive City discretionary funds.

About the NonProfit HelpDesk

The NonProfit HelpDesk (NPHD) was created in 1992 to provide technical assistance to strengthen nonprofit organizations throughout New York City. These community-based nonprofits are a vital part of the fabric of life in the City, providing youth services, cooked meals, services for the homeless, local development and cultural celebration, as well as many other services. As our social safety net frays, these groups make a critical difference in the quality of life for neighborhood residents.

NPHD strengthens these organizations by providing services, education and resources in financial management, technology, marketing and communications, and in the development of leadership, organization and programs. We are frequently able to offer our services free of charge.

The NonProfit HelpDesk uses our social service background to deliver holistic support with understanding, relevance and innovation. We have helped more than 900 NYC nonprofits to automate their fiscal,

administrative and programmatic operations, expand their management capacities, boost staff efficiency and confidence and ultimately improve service delivery to constituents.

For more information, visit the organization's web site at www.nphd.org.

The NPHD is a division of the Jewish Community Council of Greater Coney Island, Inc.

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